



**WATER
PROFESSIONALS
INTERNATIONAL**

The Associated Boards
of Certification

*Superior Water
Starts Here™*

WPI ANNUAL REPORT 2022

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Alison McGee, PO

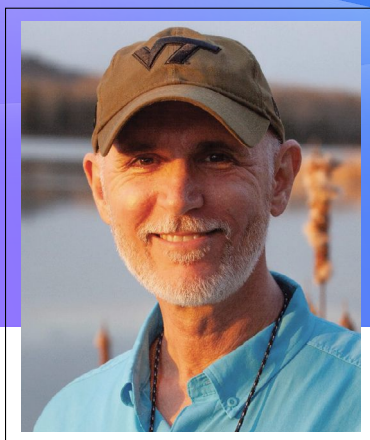
The water industry is multifaceted with representation in a variety of roles to fulfill the water needs in our communities. But regardless of the role one may play in this industry, we all have at least one common attribute—passion. This is easily demonstrated in the enthusiasm shown, the purpose derived, and the determination to be good stewards for our communities. Building upon the 50-year foundation we all knew as ABC, there was a passion along with a vision for a new identity that better represents what this organization contributes to the water industry. The rebrand to Water Professionals International (WPI) was the result of hours of brainstorming and conversations led by the David James Group (DJG) and chosen by the staff and Board. The new name embodies the organization's efforts to professionalize our workforce while also supporting our members and others within the water industry. If there is anything I have taken away from my year as Chair with the inaugural WPI, it is that this organization is a great representation of passion.

During this momentous year and despite market volatility, WPI staff and Board remained focused to ensure fiscal responsibility and financial health for long-term viability of the organization. Additionally, staff and volunteers have continued to improve the certification exams and testing services to support the integrity of our workforce while also remaining flexible with testing modalities to meet the needs of our members. WPI continues to strategize on ideas to enhance member services and their overall contribution to water professionals.

It has been an honor to be Chair the year this tremendous transition and rebranding took place. There was a renewed energy that included new ideas and objectives while simultaneously maintaining the overall mission of competent water and wastewater professionals in a supportive policy environment. WPI will continue to prove their passion through service to our members, the water industry, and water professionals. Let the new journey begin and passion be your guide.

Sincerely,

Alison McGee, PO



Jim Grassiano, P.E.

I went to see Oppenheimer in the theater this weekend. I really enjoyed the behind-the-scenes history lesson. It was a good reminder that the world has always had its struggles. Some 70 years later, here we are in a post-covid era facing many global concerns: climate change, the Russian-Ukraine war, unsteady financial markets, troubling weather events, and perhaps an increasing concern of nuclear weapon proliferation (that 'Oppie' may have foreseen). I find comfort in knowing that strife has always existed and yet humans have always overcome every challenge.

It's refreshing to acknowledge the safety and reliability of society's most basic needs—that of clean, fresh water and sanitation. Though today's generations face many uncertainties, most everyone reading this letter has never had to worry about attaining safe drinking water at an economical value. That is a testament to the tenacious efforts of everyone involved in the water and wastewater profession—the talented, critical workforce served by WPI. I am extremely fortunate and proud to be serving as WPI's incoming Board Chair.

WPI has accomplished so much in the past year. History has been made. I've been honored to watch it unfold. I thank the WPI team, Paul Bishop, Alison McGee, John Solvie, and the Certification Commission, Baton Global, and the David James Group for helping WPI unfurl its new wings.

To be sure, there is a lot of work yet to be done. We are at the precipice of a once in a generation infrastructure upgrade in the United States. Canadian provinces are investing heavily to support economic development, including upgrading utility infrastructure. Internationally, operators and engineers are being asked to do more than ever before to assure drinking water quality, tackling issues like PFAS, lead, and cyanotoxins. New wastewater treatment and automation technologies continue to evolve. And our award winning, rebranded, and fine-tuned WPI association will help lead the way for our international, professional workforce.

Here's to a great year ahead!

Sincerely,

Jim Grassiano, P.E.
Board Chair,
Water Professionals International
Senior Technical Advisor | Goodwyn Mills Cawood

Statement of Financial Position

September 30, 2022 & 2021

	2022	2021
ASSETS		
Cash and cash equivalents	\$ 308,553	\$ 512,928
Investments	1,888,819	2,684,525
Accounts receivable	274,717	189,767
Unbilled revenue	148,681	111,920
Prepaid expenses and other assets	11,870	13,412
Property and equipment, net	390,888	451,770
Total Assets	\$ 3,023,528	\$ 3,964,322
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable	\$ 124,148	\$ 70,333
Deferred revenue	43,863	29,625
Accrued employee compensation	132,011	80,043
Capital lease obligation	23,859	49,200
Notes payable		181,190
Total Liabilities	323,881	410,391
NET ASSETS		
Without donor restrictions	2,699,647	3,553,931
Total Liabilities and Net Assets	\$ 3,023,528	\$ 3,964,322
OPERATING ACTIVITIES		
REVENUES AND OTHER SUPPORT		
Member dues	\$ 123,713	\$ 119,394
Services	1,940,391	1,630,516
Conference	58,332	44,182
Royalties	15,084	12,223
Interest and dividends	80,189	44,277
Forgiveness of PPP loans		317,803
Grants		25,000
Total revenues and other support	2,217,709	2,193,395
PROGRAM EXPENSES		
Testing services	774,881	604,498
Certification services	275,453	132,875
Conference	349,420	199,229
Total program expenses	1,399,754	936,602
Management and general expenses	1,178,637	922,201
Total expenses	2,578,391	1,858,803
Change in net assets from operations	(360,682)	334,592
Nonoperating activities Investment return, net	(493,602)	452,811
Change in net assets without donor restrictions	(854,284)	787,403
NET ASSETS		
Without donor restrictions, beginning of year	3,553,931	2,766,528
Without donor restrictions, end of year	\$ 2,699,647	\$ 3,553,931

WPI'S REVIEW OF 2022

A YEAR OF GROWTH AND REBRANDING

Paul D. Bishop, CAE | WPI President & CEO



“Our clients are getting their operators successfully through testing now more than ever, allowing them to upgrade their certifications and advance their careers.”

As a water industry association, Water Professionals International (WPI) had a remarkable year in 2022. With our new award-winning rebrand, increased member engagement, and successful growth and improvement of our testing and certification programs, we have made significant strides in ensuring the sustainability of our workforce initiatives. This year has been a vital part of the journey toward achieving our goals, which involve expanding our services to better serve our members and clients. Let's take a closer look at the notable milestones of our progress, as well as the initiatives we are planning for 2023 that will take us to even greater heights.

In 2022, we introduced the new award-winning rebrand of ABC to Water Professionals International (WPI), which was a significant step toward modernizing our association. Our organization has always been a symbol of excellence in the water industry, and we want to ensure that our new identity accurately represents our goals and values. With fresh branding that reflects our vision and purpose, we are confident that our efforts will be more meaningful to our stakeholders, members, and clients. Furthermore, the rebranding of the Professional Operator (PO) program has enabled us to connect with our POs better, providing them with more opportunities to engage with their peers and further their careers.

Our clients are getting their operators successfully through testing now more than ever, allowing them to upgrade their certifications and advance their careers. We are excited to announce that we have made great strides in our exam development efforts, and new exams will be available for implementation in 2024. These exams will be based on new job analyses with response rates that quadrupled from our previous Job Analysis (JA) survey participation. Our JA surveys cover wide ranging aspects of water treatment and wastewater practices.

In addition to these significant initiatives, we updated our newsletter, *The Certifier*, to a bi-weekly publication and launched a new website and blog, making it easier for our members and clients to connect with us and access the latest news and trends in the water industry. We have also been active on our social channels, keeping our community engaged with new workforce initiatives and innovations. Our presence on social media has allowed us to connect with a younger, more diverse, audience thereby reaching even more people who are passionate about water-related issues.

Looking ahead to 2023, we have several initiatives lined up, including multiple Professional Operator Pinning Ceremonies, which we plan on holding after completing the rebranding of the PO program. We aim to pin our POs in their communities, ensuring that they are recognized for their outstanding contributions where their work matters most. This initiative will strengthen our community of operators, enabling them to be more connected and enthusiastic about their work.

In 2023, we also plan on expanding our reach by having WPI team members and volunteers travel to our testing clients to gain a better understanding of their concerns and be more responsive to their needs. We believe that engaging with our clients personally will help us establish a more comprehensive understanding of the challenges facing the water industry, enabling us to develop better solutions.

2022 was an excellent year for WPI, as we have made significant strides in our initiatives to better serve our community. Our organization has embarked on new frontiers to ensure the sustainability and safety of water resources. Our new website, blog and reinvigorated newsletter, and social media presence have helped us engage with a broader audience and connect with them more meaningfully. We are excited to have a year that will see us expand our reach and increase our influence in the water industry. With our talented team of seven and our volunteer leaders in the WPI Board of Directors and Certification Commission for Environmental Professionals, we are excited to see what 2023 holds for us, as we work tirelessly toward achieving our goals. We look forward to continuing to take on challenges and making a positive impact on the lives of people around the world.

Paul D. Bishop, CAE
WPI President & CEO



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